

Suite 800 1919 Pennsylvania Avenue NW Washington, DC 20006-3401

Danielle Frappier 202.973.4242 tel daniellefrappier@dwt.com

May 25, 2012

Marlene H. Dortch Secretary Federal Communications Commission 445 12<sup>th</sup> Street, SW Washington, DC 20554

Re: WC Dockets 09-197 and 11-42, Compliance Plan of True Wireless, LLC

Dear Secretary Dortch:

Pursuant to the Commission's recent Lifeline Reform Order and Public Notice, attached please find the revised compliance plan of True Wireless, LLC ("True Wireless"). True Wireless is also filing today a second amendment to its Petition for Designation as an Eligible Telecommunications Carrier for Low Income Support Only, which is currently pending before the Commission.

True Wireless requests expedited approval of its Compliance Plan as it intends to participate in the Commission's broadband pilot program, described in the Lifeline Reform Order.

Respectfully submitted,

Danielle Frappier

-

<sup>&</sup>lt;sup>1</sup> Lifeline and Link Up Reform and Modernization et al., WC Docket No. 11-42 et al., Report and Order and Further Notice of Proposed Rulemaking, FCC 12-11 (rel. Feb. 6, 2012); Wireline Competition Bureau Provides Guidance for the Submission of Compliance Plans Pursuant to the Lifeline Reform Order, Public Notice, DA 12-314 (WCB rel Feb. 29, 2012).

### Before the Federal Communications Commission Washington, D.C. 20554

In the Matter of

Lifeline and Link Up Reform and Modernization

Telecommunications Carriers Eligible to Receive Universal Service Support

True Wireless, LLC Petition for Designation as an Eligible Telecommunications Carrier for Low Income Support Only WC Docket No. 11-42

WC Docket No. 09-197

### AMENDED COMPLIANCE PLAN OF TRUE WIRELESS, LLC

True Wireless, LLC ("True Wireless") through its undersigned counsel, hereby seeks to avail itself of the Federal Communications Commission's ("Commission") grant of forbearance from the "own facilities" requirement set forth in 47 U.S.C. § 214(e)(1)(A) by submission of this Compliance Plan. True Wireless' Compliance Plan is filed in accordance with the procedures established in the *Lifeline Reform Order*<sup>1</sup> and clarified the *Public Notice* issued by the Wireline Competition Bureau on February 29, 2012.<sup>2</sup> True Wireless is submitting simultaneously with this Compliance Plan an Amendment<sup>3</sup> to its pending Petition for designation as an eligible

<sup>&</sup>lt;sup>1</sup> Lifeline and Link Up Reform and Modernization et al., WC Docket No. 11-42 et al., Report and Order and Further Notice of Proposed Rulemaking, FCC 12-11 (FCC rel. Feb. 6, 2012) ("Lifeline Reform Order").

<sup>&</sup>lt;sup>2</sup> Wireline Competition Bureau Provides Guidance for the Submission of Compliance Plans Pursuant to the Lifeline Reform Order, Public Notice, DA 12-314 (WCB rel. Feb. 29, 2012) ("Public Notice").

<sup>&</sup>lt;sup>3</sup> True Wireless, LLC Petition for Designation as an Eligible Telecommunications Carrier for Low Income Support Only, Second Amendment to Petition, WC Docket No. 09-197 (filed May 25, 2012).

telecommunications carrier ("ETC") in states that have declined jurisdiction over wireless carriers.<sup>4</sup>

True Wireless respectfully requests expeditious approval of its Petition and its Compliance Plan so that the Company may continue to provide essential Lifeline service to eligible low-income customers in states where it has previously been designated an ETC and may provide service to additional eligible low income consumers in the various states for which it has pending ETC petitions.

As set forth below, True Wireless will fully comply with all conditions set forth in the Commission's recently amended Lifeline rules and with all pertinent conditions set forth in the Lifeline Reform Order. This Compliance Plan describes the measures True Wireless already has implemented or intends to implement in order to achieve full compliance with the Commission's Lifeline rules and policies. For the convenience of the Commission, this Compliance Plan follows the format established by the Wireline Competition Bureau in the *Public Notice*.

### I. INFORMATION ABOUT TRUE WIRELESS AND THE LIFELINE PLANS IT OFFERS

### A. Company Information

True Wireless, LLC ("True Wireless") is a Texas limited liability company, with headquarters in Bartlett, Tennessee. True Wireless' 100%, direct parent is True Wireless Acquisition Group, LLC, which is, in turn, 100% directly owned by Kevin Brian Cox, who more commonly goes by the name of Brian Cox. True Wireless Acquisition Group, LLC provides no services and serves only as a holding company. True Wireless has no subsidiaries and operates

2

\_

<sup>&</sup>lt;sup>4</sup> True Wireless, LLC Petition for Designation as an Eligible Telecommunications Carrier for Low Income Support Only, Petition, WC Docket No. 09-197 (filed Dec. 22, 2011).

under the name "True Wireless." True Wireless has no affiliates that participate in the Lifeline or any other federal universal service program. Mr. Cox also owns a majority interest in Prepaidworx, LLC, which is not a telecommunications carrier but rather, facilitates consumer payments for prepaid services (including True Wireless' service) on-site at third-party retailers through its physical payment terminals and web-based application. Mr. Cox also owns 100% of Contigo Wireless LLC, which intends to offer international-only calling cards but has not yet begun to provide service.<sup>6</sup>

### B. True Wireless' Financial and Technical Capabilities to Provide Lifeline Service

True Wireless has been providing service since mid-2010 and focuses on providing service to low income consumers. To date, the company has been designated as an ETC in five states: Arkansas, Maryland, Oklahoma, Rhode Island and Texas. True Wireless also has ETC petitions pending with regulatory commissions in eight states, and an ETC petition pending with the Commission for nine states. True Wireless does not seek, and will not accept, High Cost support in any of those states, or in the states in which it currently provides service.

True Wireless is successfully providing Lifeline supported services in the various states where it has received ETC designation and has a steadily increasing customer base. True

\_

<sup>&</sup>lt;sup>5</sup> True Wireless has registered the following additional d/b/a names in Texas: "Government Wireless Benefits," "Total Communication Services" and "USA Government Phones." It has not yet used these names to markets its services (other than utilizing the URL www.usagovphone.com, which simply redirects users to True Wireless' online form), but may do so in the near future.

<sup>&</sup>lt;sup>6</sup> Mr. Cox owns other businesses that have no relationship to the telecommunications industry, and in any event, all separately-formed legal entities maintain separate books and finances.

<sup>&</sup>lt;sup>7</sup> Those states include Georgia, Idaho, Louisiana, Missouri, West Virginia, Wisconsin and Wyoming. True Wireless is in the process of withdrawing (without prejudice) its petitions in Kansas, Kentucky and New Jersey. Its petition in Mississippi has been retired without prejudice. Those states have indicated a preference for ETCs to refile their petitions subsequent to Commission approval of their compliance plans.

<sup>&</sup>lt;sup>8</sup> The states included in True Wireless' petition filed with this Commission are: Alabama, Connecticut, Delaware, Florida, New Hampshire, New York, North Carolina, Tennessee and Virginia. In the Amendment being filed simultaneously with this Compliance Plan, True Wireless also is requesting authority to serve the District of Columbia.

Wireless owns and operates its own switching facilities, back-office and operations support systems ("OSS") that are ideally suited to serve lower revenue subscribers. True Wireless has invested millions of dollars to evaluate, design, develop and integrate these systems.

True Wireless is financially stable and fully capable of honoring its service obligations to customers, as well as federal and state regulatory obligations. Although True Wireless derives the majority of its revenue from the sale of prepaid wireless services, True Wireless does not rely exclusively on USF disbursements to operate. For example, True Wireless derives additional revenue from the sale of wireless services with respect to certain of its wireless plans that are not fully covered by the Lifeline subsidy, the sale of wireless services to non-Lifeline customers, the sale of replenishment airtime minutes, and the sale of optional service packages (*e.g.*, Internet/text services).

Finally, True Wireless has not been subject to any enforcement action or ETC revocation proceeding in any state.

### C. Geographic Area of True Wireless' Service Offerings

True Wireless first began providing prepaid wireless ETC service in 2010 and the company now provides this service in the following states: Arkansas, Maryland, Oklahoma, Rhode Island and Texas. The company is poised to rapidly expand of its operations once its pending ETC applications are approved by the Commission and various state regulatory commissions.

### D. True Wireless' Lifeline Service Plans

In Arkansas, Maryland, Rhode Island and Texas, True Wireless will offer the following prepaid wireless service plan under the Lifeline program: 90 minutes of nationwide calling for a monthly charge of \$9.25 for non-Lifeline subscribers, and no monthly charge for Lifeline

subscribers after application of the standard \$9.25 discount.<sup>9</sup> The service includes a 911-compliant handset and the following at no additional charge: voicemail, call waiting, caller ID, balance inquiries and calls to emergency 911 services. Unused minutes do not carry over to the following month. Subscribers may purchase additional blocks of minutes in 100, 250 or 400 minute increments for \$10, \$20 and \$30 respectively. Text messages will be valued at one talk minute per message sent and/or received. Subscribers who use the service outside of True Wireless' service area incur a roaming charge of \$0.59 per minute.<sup>10</sup> The rate for directory assistance calls is \$2 per request. True Wireless blocks international calls for its Lifeline subscribers at no additional charge.

In Oklahoma, True Wireless offers two plans for Lifeline customers in its service territory, which is almost entirely Tribal in nature. The first plan includes an unlimited number of minutes for a monthly fee of \$6.75 after application of the standard \$34.25 Tribal Lifeline discount. The second plan includes 1,000 minutes per month and a monthly fee of \$1.00 after application of the standard \$34.25 discount. All other terms and conditions are identical to those of the 90-minute plan described above.

Upon its designation as an ETC by the Commission, True Wireless will offer a Lifeline service plan that includes 250 minutes of nationwide calling per month as no charge to the subscriber after application of the \$9.25 Lifeline discount in the following states: Alabama, Connecticut, Delaware, the

<sup>&</sup>lt;sup>9</sup> True Wireless will be updating its terms and conditions and tariffs to reflect this new pricing and the new standard \$9.25 discount in all non-Tribal areas of all states. True Wireless will also simplify its offerings to one plan (i.e., the 90-minute plan described above) given that the vast majority of its subscribers choose this plan.

Roaming charges are very rarely incurred by True Wireless' Lifeline subscribers because it is True Wireless' policy to prevent or reduce to a minimum the number of instances where its subscribers are provided service through roaming arrangements. Specifically, True Wireless has two underlying carriers to choose from and puts its subscribers on the network that is better suited to avoid roaming charges to the extent possible. Because True Wireless' services are prepaid, customers do not incur out-of-pocket costs in the rare instances where roaming charges would apply. Instead, True Wireless deducts roaming minutes at a higher rate than non-roaming minutes, generally on a twelve to one ratio.

District of Columbia, Florida, New Hampshire, New York, North Carolina, Tennessee and Virginia. All other terms and conditions are identical to the 90-minute plan described above except that text messaging will not be available with this plan. True Wireless will also offer its 90-minute plan in these states.

### E. Other Certifications Required by 47 C.F.R. § 54.202

The *Public Notice* requires carriers to include certifications required under newly amended 47 C.F.R. § 54.202. True Wireless hereby certifies that it will comply with the service requirements applicable to the support it receives. <sup>11</sup> Specifically, True Wireless' Lifeline services: (i) include voice telephony services that provide voice grade access to the public switched network or its functional equivalent; (ii) provide subscribers with a defined number of minutes of usage for local service at no additional charges (as described above in Section I(D)); (iii) provide subscribers with access to the emergency services provided by local government or other public safety organizations, such as 911/E911, to the extent the local government in True Wireless' service area has implemented 911/E911 systems (as described below in Section III); and (iv) toll limitation for qualifying low-income consumers. <sup>12</sup>

### II. TRUE WIRELESS' PLANS FOR COMPLIANCE WITH NEW COMMISSION RULES RELATING TO DETERMINATIONS OF SUBSCRIBER ELIGIBILITY FOR LIFELINE SERVICES

True Wireless will comply with the requirements pertaining to consumer qualifications for Lifeline set forth in new section 54.409 of the Commission's rules<sup>13</sup> upon its effective date

6

<sup>&</sup>lt;sup>11</sup> 47 C.F.R. § 54.202(a)(1).

<sup>&</sup>lt;sup>12</sup> Toll limitation means both toll blocking and toll control, or, if a carrier is not capable of providing both toll blocking and toll control, then toll limitation is defined as either toll blocking or toll control. True Wireless commits to meeting this requirement by offering service on a prepaid, or pay-as-you-go, basis. As the Commission found in its grant of ETC designation to Virgin Mobile, "the prepaid nature of [a prepaid wireless carrier's] service offering works as an effective toll control." *Virgin Mobile USA, L.P. Petition for Forbearance from 47 U.S.C. § 214(e)(1)(A)*, Order, 24 FCC Rcd 3381, 3394 at ¶ 34 (2009). Moreover, True Wireless' calling plans do not distinguish between local or toll services, and offer nationwide calling. True Wireless will provide this toll control to qualifying low income consumers at no additional charge.

<sup>&</sup>lt;sup>13</sup> 47 C.F.R. § 54.509.

and any state-specific requirements in the various states in which True Wireless has been (or will be) designated an ETC. More specifically, True Wireless will require all subscribers to demonstrate eligibility based at least on: (1) household income at or below 135% of the Federal Poverty Guidelines for a household of that size; or (2) the household's participation in one of the federal assistance programs listed in new 47 C.F.R. § 54.409(a)(2) or 47 C.F.R. § 54.409(a)(3). True Wireless also will confirm that the subscriber is not already receiving a Lifeline service and that no one else in the subscriber's household is subscribed to a Lifeline service. <sup>14</sup>

True Wireless uses several forms of marketing for its Lifeline supported services, which include direct mail, Internet advertising, television and radio advertisements, and live events conducted by third party representatives. These marketing channels are intended to induce potential subscribers to contact True Wireless either in person (at live events), over the Internet or by telephone. Although the logistics of the enrollment process varies somewhat for each marketing channel as is further described below, in all cases, Lifeline applicants are thoroughly screened to ensure that they are qualified before a handset is delivered.

### A. True Wireless' Procedures to Determine Consumer Eligibility for the Lifeline Program

If True Wireless cannot determine an applicant's eligibility for Lifeline by accessing income or program eligibility databases, True Wireless personnel (employees, third party customer service representatives, or third party representatives at live events) will review documents to establish eligibility in accordance with the criteria set forth in 47 C.F.R. § 54.409. All True Wireless personnel who interact with existing Lifeline customers or Lifeline applicants will be fully trained on the Commission's revised Lifeline eligibility rules and True Wireless' practices and policies designed to implement these new rules.

-

<sup>&</sup>lt;sup>14</sup> 47 C.F.R. § 54.409(c).

True Wireless will follow the Commission's requirements pertaining to acceptable documentation to establish eligibility based either on income level or participation in a qualified government assistance program, unless otherwise established by a state Lifeline administrator or other state agency. Specifically, acceptable documentation of program eligibility will include: (1) the current or prior year's statement of benefits from a qualifying state, federal or Tribal program; (2) a notice letter of participation in a qualifying state, federal or Tribal program; (3) program participation documents (e.g., the consumer's Supplemental Nutrition Assistance Program ("SNAP") electronic benefit transfer card or Medicaid participation card (or copy thereof); or (4) another official document evidencing the consumer's participation in a qualifying state, federal or Tribal program. <sup>15</sup> Acceptable documentation of income eligibility will include: (1) the prior year's state, federal, or Tribal tax return; (2) current income statement from an employer or paycheck stub; (3) a Social Security statement of benefits; (4) a Veterans Administration statement of benefits; (5) a retirement/pension statement of benefits; (6) an Unemployment/Workers' Compensation statement of benefit; (7) federal or Tribal notice letter of participation in General Assistance; (8) or a divorce decree, child support award, or other official document containing income information. If the prospective subscriber presents True Wireless with documentation of income that does not cover a full year, the prospective subscriber must present the same type of documentation covering three consecutive months within the previous twelve months. 16 True Wireless personnel will examine and record the type of documentation presented by each prospective Lifeline subscriber, but will not retain copies of these documents. 17 If an applicant is unable to provide documentary proof of eligibility based on

Lifeline Reform Order at ¶ 101.
 47 C.F.R. § 54.410(b)(1)(i)(B).

<sup>&</sup>lt;sup>17</sup> 47 C.F.R. § 54.410(b)(1)(ii) - (iii); 47 C.F.R. § 54.410(c)(1)(ii)-(iii).

either household income level or current participation in a qualified program, True Wireless will deny that application.

### B. True Wireless' Procedures for Subscriber Certifications

In the *Lifeline Reform Order*, the Commission established a path for a transition to a national database that will be used to confirm the initial and continued eligibility of a Lifeline customer. True Wireless will utilize that database when it becomes operational. Until that time, however, True Wireless will continue to use any relevant state databases where available, and will otherwise adhere to the following procedures for enrolling prospective customers into the Lifeline program.

True Wireless will implement certification procedures that will enable prospective customers to demonstrate their eligibility by contacting True Wireless either in person or by telephone, facsimile or over the Internet. Except in states in which applicants are enrolled through a designated state agency, True Wireless will have direct contact with all prospective customers applying for Lifeline service, either in person through its employees or third party representatives at live events, or by telephone, facsimile or over the Internet. At live events, True Wireless representatives will examine the qualifying documentation in person or, if the applicant does not have the documentation at the time, direct the applicant to supply the documentation via fax or electronic delivery. Prospective customers who do not complete True Wireless' Lifeline Application in person must return the signed document and eligibility documentation to True Wireless by mail, facsimile, electronic mail or other electronic transmission. True Wireless will accept electronic signatures that meet the requirements of the Electronic Signatures in Global and National Commerce Act, 15 U.S.C. §§ 7001-7006 and any applicable state laws, and is submitting as Exhibit 3 a script for oral certifications in which it has

9

 $<sup>^{18}</sup>$  See Lifeline Reform Order at  $\P$  403.

drafted consumer-friendly language that captures all information required by the Commission's new certification requirements.<sup>19</sup>

Every prospective subscriber in a non-database state will be required to complete True Wireless' revised "Lifeline Application," once the new rules become effective. True Wireless' revised Lifeline Applications for the states in which it currently operates is attached hereto at Exhibit 1. These revised Lifeline Applications conforms to the requirements of the *Lifeline Reform Order*, 47 C.F.R. § 54.410(d) and 47 C.F.R. § 54.405.

True Wireless will collect the following information from prospective subscriber in its Lifeline Application forms: (1) the subscriber's full name; (2) the subscriber's full residential address (P.O. Boxes are not permitted); (3) whether the residential address is permanent or temporary; (4) the subscriber's billing address, if different; (5) the subscriber's date of birth; (6) the last four digits of the subscriber's Social Security number (or Tribal identification number if the subscriber is a member of a Tribal nation and does not have a Social Security number<sup>20</sup>); (7) if the subscriber is seeking to qualify for Lifeline under the program-based criteria, the name of the qualifying assistance program from which the subscriber, or his or her dependents, or his or her household receives benefits; and (8) if the subscriber is seeking to qualify for Lifeline under the income-based criterion, the number of individuals in his or her household.<sup>21</sup> Finally, any prospective subscriber who resides at an address occupied by multiple households must certify as such on True Wireless' Lifeline Application and must complete a separate Lifeline Household Worksheet.<sup>22</sup>

\_

 $<sup>^{19}</sup>$  See Lifeline Reform Order at ¶ 168; 47 C.F.R. § 54.419.

True Wireless will only include language regarding a Tribal identification number on forms used in states with Tribal areas. *See* Oklahoma and Rhode Island forms in Exhibit 1. Currently, True Wireless only serves Tribal communities in Oklahoma and Rhode Island.

<sup>&</sup>lt;sup>21</sup> 47 C.F.R. § 54.410(d)(2).

<sup>&</sup>lt;sup>22</sup> See Lifeline Reform Order at  $\P$  79.

In accordance with 47 C.F.R. § 54.410(d), in its Lifeline Applications, True Wireless will require all Lifeline applicants to certify, under penalty of perjury, that: (1) the subscriber meets the income-based or program-based eligibility criteria for receiving Lifeline; (2) the subscriber will notify True Wireless within 30 days if, for any reason, he or she no longer satisfies the criteria for receiving Lifeline including, as relevant, if the applicant no longer meets the incomebased or program-based criteria for receiving Lifeline support, the subscriber is receiving more than one Lifeline benefit, or another member of the subscriber's household is receiving a Lifeline benefit; (3) if the subscriber is seeking to qualify for Lifeline as an eligible resident of Tribal lands, that he or she lives on Tribal lands; <sup>23</sup> (4) if the subscriber moves to a new address, that he or she will provide that new address to True Wireless within 30 days; (5) if the subscriber provided a temporary residential address to True Wireless, the subscriber will verify his or her temporary residential address every 90 days upon the final effective date of this rule; (6) the subscriber's household will receive only one Lifeline service and, to the best of the applicant's knowledge, the subscriber's household is not already receiving a Lifeline service; (7) the information contained in the subscriber's application/certification form is true and correct to the best of the subscriber's knowledge; (8) the subscriber acknowledges that providing false or fraudulent information to receive Lifeline benefits is punishable by law; (9) the subscriber acknowledges that he or she may be required to re-certify his or her continued eligibility for Lifeline at any time, and that his or her failure to re-certify as to continued eligibility will result in de-enrollment and the termination of the subscriber's Lifeline benefits; and (10) that True Wireless is authorized to (i) access any records required to verify the subscriber's statements on the form and to confirm eligibility under the Lifeline program and (ii) release any records

-

<sup>&</sup>lt;sup>23</sup> Because True Wireless' designated service areas only include Tribal areas in Oklahoma and Rhode Island, True Wireless' Lifeline Applications for those states will include this certification. *See* Oklahoma and Rhode Island forms in Exhibit 1.

required for the administration of the Lifeline program (e.g., name, telephone number and address), including to USAC, to be used in a Lifeline database and to ensure the proper administration of the Lifeline program.<sup>24</sup>

In accordance with 47 C.F.R. § 54.410(d)(1), True Wireless' Lifeline Application will disclose the following information: (1) Lifeline is a federal benefit and willfully making false statements to obtain the benefit can result in fines, imprisonment, de-enrollment or being barred from the program; (2) only one Lifeline service is available per household; (3) a household is defined, for purposes of the Lifeline program, as any individual or group of individuals who live together at the same address and share income and expenses; (4) a household is not permitted to receive Lifeline benefits from multiple providers; (5) violation of the one-per-household limitation constitutes a violation of the Commission's rules and will result in the subscriber's deenrollment from the program; and (6) Lifeline is a non-transferable benefit and the subscriber may not transfer his or her benefit to any other person. <sup>25</sup>

Finally, in accordance with 47 C.F.R. § 54.405(c), True Wireless' Lifeline Application will indicate, using easily understood language, (1) that True Wireless' low income targeted service is a Lifeline service; (2) that Lifeline is a government assistance program; (3) that the service is non-transferrable; (4) that only eligible consumers may enroll in the program; and (5) that the program is limited to one discount per household.<sup>26</sup>

### C. True Wireless' Procedures for Annual Verification of Lifeline Customers

In accordance with the requirements of the *Lifeline Reform Order* and 47 C.F.R. § 54.410(f), True Wireless will annually re-certify all of its Lifeline subscribers by either (1) querying the appropriate eligibility or income databases, confirming that the subscriber continues

<sup>&</sup>lt;sup>24</sup> See Exhibit 1.

<sup>&</sup>lt;sup>25</sup> *Id*.

<sup>&</sup>lt;sup>26</sup> *Id*.

to meet the program- or income-based eligibility requirements for Lifeline and documenting the results of that review, or (2) obtaining a signed certification from the subscriber that meets the certification requirements set forth in 47 C.F.R. § 54.410(d).

For 2012, True Wireless will re-certify the eligibility of its Lifeline subscriber base as of June 1, 2012 on a rolling basis, to be completed by the end of 2012, and report the results to USAC by January 31, 2012.<sup>27</sup> True Wireless will notify its subscribers in writing that a failure to respond to the recertification request will result in de-enrollment in the Lifeline program.<sup>28</sup> True Wireless will de-enroll subscribers who do not respond to the annual verification or fail to provide proof of continued eligibility in accordance with the procedures set forth in 47 C.F.R. § 54.405(e)(4).

True Wireless will permit subscribers to recertify their eligibility for Lifeline benefits through the following ways: an online form on its website (www.gotruewireless.com); an oral re-certification by calling True Wireless' call center (which would be recorded); or a paper form that could be scanned and e-mailed, faxed or handed to a third party representative and forwarded to True Wireless.

### III. TRUE WIRELESS' PLANS FOR COMPLIANCE WITH THE FORBEARANCE CONDITIONS RELATING TO PUBLIC SAFETY AND 911/E911 ACCESS

True Wireless' existing practices comply with the 911/E911 access conditions set forth in paragraph 373 of the *Lifeline Reform Order*. Specifically, True Wireless currently: (1) provides its Lifeline subscribers with 911/E911 access at the time Lifeline service is initiated, regardless of activation status and availability of minutes, and (2) provides its Lifeline subscribers with E911-compliant handsets and replaces, at no additional charge to the subscriber, noncompliant handsets of Lifeline-eligible subscribers who obtain Lifeline-supported services. True Wireless'

13

<sup>&</sup>lt;sup>27</sup> Lifeline Reform Order at  $\P$  130. <sup>28</sup> Id. at  $\P$  142.

existing practices currently provide access to 911 and E911 services to the extent that these services have been deployed by its underlying wireless carrier. True Wireless commits to continue these practices going forward.

### IV. TRUE WIRELESS' PLANS FOR COMPLIANCE WITH THE COMMISSION'S MARKETING AND DISCLOSURE REQUIREMENTS FOR PARTICIPATION IN THE LIFELINE PROGRAM

Within six months after the effective date of the *Lifeline Reform Order* (*i.e.*, October 2012), True Wireless will incorporate into its marketing materials<sup>29</sup> for its Lifeline services, in clear, easily understood language: (1) that the service and supported by Lifeline, a government program; (2) that only eligible consumers may enroll in the program; (3) that documentation is necessary for enrollment; and (4) that the benefit is limited to one per household and is non-transferrable.<sup>30</sup> True Wireless also will disclose its name (the ETC) on all marketing materials.<sup>31</sup> A sample advertisement incorporating this language is attached hereto at Exhibit 2.

### V. TRUE WIRELESS' PROCEDURES AND EFFORTS TO PREVENT WASTE, FRAUD AND ABUSE IN CONNECTION WITH LIFELINE FUNDS

True Wireless shares the Commission's commitment to minimize waste, fraud and abuse of Lifeline benefits. According, True Wireless commits to implement a variety of measures and procedures intended to prevent duplicate Lifeline benefits from being awarded to the same household or individual.

<u>Prevention of Duplicates within True Wireless' Subscriber Base</u>. At time of initial sign up of a new subscriber, the subscriber's service address is validated for accuracy against the USPS ("United States Postal Service") database and saved in the USPS-approved format, which

<sup>&</sup>lt;sup>29</sup> "Marketing materials" includes, but is not limited to print, audio, video, Internet (including email, web, and social networking media), and outdoor signage, that describe the Lifeline-supported service offering, including application and certification forms. *See Lifeline Reform Order* at ¶ 275; 47 C.F.R. § 54.405(c).

<sup>30</sup> *Lifeline Reform Order* at ¶ 275; 47 C.F.R. § 54.405(c).

<sup>&</sup>lt;sup>31</sup> *Lifeline Reform Order* at ¶ 275; 47 C.F.R. § 54.405(d).

permits True Wireless' subscriber database to more accurately prevent duplicates by preventing variations of the same address from appearing multiple times in the database. At live events, True Wireless' representatives can access the True Wireless database in order to perform these functions remotely. Once the address is validated for accuracy and format, it is checked against addresses for all True Wireless addresses. If an existing True Wireless subscriber is receiving service at the same address, True Wireless' system will not permit any order for Lifeline service to proceed. True Wireless also conducts additional checks to ensure that the same subscriber is not receiving more than one service by checking its database for the same subscriber name, date of birth and the last four digits of the person's social security number. Moreover, all orders for Lifeline service as subjected to a secondary USPS accuracy and format check the following day. Any corrections needed as a result of the secondary check, such as correcting address format, are promptly entered into True Wireless' system. True Wireless also conducts real-time scans of its database to flag any duplicate addresses, dates of birth, etc. in addition to conducting manual reviews of its subscriber lists prior to filing its FCC Form 497s in order to ensure that it does not claim subsidies for any duplicate addresses.

Service Activation. True Wireless will not seek reimbursement for Lifeline service for any subscriber until the subscriber uses the service to either activate the service or to complete an outgoing call.<sup>32</sup> Depending on the underlying wireless carrier utilized, True Wireless' subscribers activate their service either (1) by making an outbound call or (2) upon attempting to make an outbound call, by being automatically routed to an IVR recording at which point the subscriber is prompted to confirm that he or she wishes to activate the account by entering a number on the key pad. In addition, in Texas, the application is not event processed until such time as the applicant's name and address are confirmed as being eligible by the state Lifeline

-

<sup>&</sup>lt;sup>32</sup> 47 C.F.R. § 54.407(c)

database, which is managed by Solix. Only after a Texas applicant's eligibility is confirmed by Solix is the handset provided or shipped out. Thereafter, the Texas subscriber would be subject to the same IVR process described above.<sup>33</sup>

Non-Usage Policy. Long before the release of the *Lifeline Reform Order*, True Wireless voluntarily adopted a policy whereby a subscriber who has not used his or her handset within 60 days is de-enrolled from the Lifeline program (after a 30-day notice period). Upon deenrollment, True Wireless ceases seeking Lifeline reimbursements for that subscriber. True Wireless' non-usage policy ensures that only subscribers who actually utilize their wireless service continue to receive Lifeline-subsidized service, and that True Wireless only receives Lifeline support for those subscribers who remain enrolled in the program. True Wireless commits to continuing this practice in strict conformance with the requirements of 47 C.F.R. § 54.405(e)(3).

Specifically, after 60 days of non-use,<sup>34</sup> True Wireless will provide notice to the subscriber that failure to use the Lifeline service or provide other confirmation to True Wireless that the subscriber wishes to retain their Lifeline service within 30 days from the date of the deenrollment notice will result in de-enrollment from the Lifeline program.<sup>35</sup> True Wireless will not request further Lifeline reimbursement for any de-enrolled customer and True Wireless will

\_

Texas is changing its process to require prepaid wireless providers such as True Wireless to obtain certifications from subscribers and then check subscribers' eligibility by consulting the state database beginning in August 2012. True Wireless will follow these new procedures as soon as they become available. Under the new process, True Wireless will continue its policy of not providing/shipping any handsets until the subscriber's eligibility has been confirmed. True Wireless has been in contact with the Texas Public Utility Commission and understands that it will soon issue a certification form that ETCs will be expected to use in Texas. Once this form has been issued, True Wireless will use that form to enroll subscribers in Texas.

<sup>&</sup>lt;sup>34</sup> Subscribers can "use" the service by: (1) completing an outbound call; (2) purchasing minutes from True Wireless to add to the subscriber's plan; (3) answering an incoming call from a party other than True Wireless; or (4) responding to a direct contact from True Wireless confirming that the subscriber wants to continue receiving the service. 47 C.F.R. § 54.407(c)(2).

<sup>&</sup>lt;sup>35</sup> 47 C.F.R. § 54.405(e)(3).

report annually to the Commission the number of subscribers de-enrolled for non-usage by month.<sup>36</sup>

One Per Household Rule. True Wireless will implement policies and practices in accordance with the Commission's rules and the *Lifeline Reform Order* to ensure that it provides only one Lifeline service per household. As described above, True Wireless has already implemented procedures to ensure that True Wireless itself only provides one Lifeline service per household. When the National Lifeline Accountability Database becomes available, True Wireless will fully comply with the requirements of 47 C.F.R. § 54.404 and will utilize the database to determine if an applicant is currently receiving Lifeline service from another carrier or if another person residing at the applicant's residential address is receiving Lifeline service. Finally, if True Wireless has a reasonable basis to believe that one of its Lifeline subscribers no longer meets the eligibility criteria, for example, due to a violation of the one-per-household rule, True Wireless will initiate its termination process in accordance with the procedures set forth in 47 C.F.R. § 54.405(e)(1).

### VI. CONCLUSION

True Wireless submits that the foregoing Compliance Plan fully satisfies the conditions set forth in the *Lifeline Reform Order*, the *Public Notice* and the Commission's rules pertaining to Lifeline. Accordingly, True Wireless respectfully requests expeditious approval of its pending ETC Petition and this Compliance Plan so that True Wireless may continue to provide essential Lifeline service to eligible low-income customers in states where it has previously been designated an ETC and may provide service to additional eligible low income consumers in the various states for which it has pending ETC petitions.

-

<sup>&</sup>lt;sup>36</sup> 47 C.F.R. § 54.405(e)(3).

Respectfully submitted,

Danielle Frappier

James W. Tomlinson

Davis Wright Tremaine LLP

1919 Pennsylvania Avenue, N.W., Suite 800

Washington, D.C. 20006-3401

(202) 973 - 4200

Counsel to True Wireless, LLC

May 25, 2012

### Exhibit 1 Lifeline Applications



90 mins.	FREE (	(funded	by	Lifeline

### **Arkansas Lifeline Application Form**

Customer Account Number	
Today's Date:	

			rodayo Date.		
Fill Out Your Information					
Tim Out Tour Information	1		1		
Last Name	<u> </u> Fir	st Name		Middle II	nitial
East Name		3t Hame		Wilding II	iiiai
Birth Date	Contact Phon	e Number		Last 4 digits of Soc	cial Security Number
			1		
Residential Address		Apt:	City	State	Zip Code
(No P.O Boxes for res. Address) This is my (checl	k one): L Peri	manent Addre	ss L Temp	orary Address	
Billing Address (if different)		Apt:	City	State	Zip Code
Multiple households sharing an address:	I hereby certify	y that I reside at a	n address occupied b	y multiple households, inclu	ding adults who do not
contribute income to my household and/or share in					
Lifeline Application					
I certify that I participate in one of the You must provide documentation de	e tollowing prog	grams (check o our current pa	one): orticipation in t	he program checked	below.
	_	•		_	
Federal Public Housing Assistance (Section 8)	Supplemental Sec	curity income	L	National School Lunch Prog program	ram's free lunch
Supplemental Nutrition Assistance Program	Temporary Assist:	ance to Needy Fan	nilies		
Medicaid	Low-Income Hom	ne Energy Assistanc	e Program		
<del>_</del>					
f you wish to qualify based on incon	ne, a differen	t form is re	quired.		
Certification Under Penalty of Pe	riurv				
I certify under <b>penalty of perjury</b> that (che					
	•				
I acknowledge that Lifeline is a federal government b or being barred from the program.	enefit and that willfull	y making false state	ments to obtain the b	enefit can result in fines, impris	sonment, de-enrollment
I acknowledge that only one Lifeline service is availa	•				-
service. (For purposes of Lifeline, a "household" is an  I acknowledge that a household is not permitted to re			-		
the Federal Communications Commission and will res True Wireless Lifeline service, I agree to cancel that Li			gram. If I am participa	ating in another Lifeline program	m at the time I apply for
I acknowledge that Lifeline is non-transferable and th		•	ner person.		
I acknowledge that providing false or fraudulent infor I will notify True Wireless within 30 days if for any r				es such as no longer partisina	ting in any of qualifying
program, or if I or a member of my household receive			eceiving Lifeline Servic	es, such as no longer participa	ting in any or qualitying
I acknowledge that I may be required to re-certify termination of my Lifeline benefits.	to my continued eligib	bility for Lifeline at	any time, and that m	y failure to re-certify will resu	It in de-enrollment and
If I move to a new address, I will provide the new add		•			
If I provided a temporary address, I will be required t the Lifeline program.	o verify my temporary	address every 90 c	ays. If I do not provid	e verification within 30 days, I	will be de-enrolled from
I authorize True Wireless to access any records requ					
Wireless to release any records required for the ad- Service Administrative Company, to be used in a Life				**	•
of service.  I certify that the information contained in this certific	ation is true and corre	ct to the hest of my	knowledge		
certary that the information contained in this certific	acioni is crue and conte	ce to the Dest of Illy	MIOWICUSC.		

Applicant's Signature Date

Please mail: True Wireless Lifeline Processing Center, PO Box 1900, Toledo, OH 43682-4010

Customer Service: 877-412-1919 Fax: 1-855-254-4611 www.gotruewireless.com



### 90 mins. FREE (funded by Lifeline)

### **Arkansas Lifeline Application Form**

IIKUC				Custom	er Accour	nt Number		
WIRELESS LLC				Todays	Date:			
Fill Out Your Information								
Last Name	Firs	st Name					Middle	Initial
Birth Date	Contact Phone	e Numb	oer 			Last 4 dig	its of Sc	cial Security Number
Residential Address (No P.O Boxes for res. Address) This is my (check	k one): Pern	<b>Apt</b> nanent	:: Address	City	Tempora	Sta	te	Zip Code
Billing Address (if different)		Apt	<u> </u>	City		Sta	te	Zip Code
Lifeline Application I certify that my household income is at or be Eligibility for Lifeline may apply if your household income is	elow 135% of the at or below 135% of th	Federal ne		Guidelin			:	Monthly Income
Federal Poverty Guidelines for a household of that size. Inc		-	complete	e Hou	isehold		iie .	
applies to you in the chart. You must provide proof of eligil can include:	ollity based on income,	wnich			1	\$15,079		\$1,257
Last year's federal or state tax return					2	\$20,425		\$1,702
Current income statement from an employer or pa	ycheck stub (must cove	er 3			3	\$25,771		\$2,148
consecutive months within the previous 12 month	•				4	\$31,117		\$2,593
<ul> <li>A Social Security statement of benefits</li> </ul>					5	\$36,463		\$3,039
A retirement/pension statement of benefits					7	\$41,809 \$47,155		\$3,484 \$3,930
An Unemployment/Workers' Compensation stater     Foderal natics letter of participation in Congral Ass					8	\$52,501		\$5,375
<ul> <li>Federal notice letter of participation in General As:</li> <li>Divorce decree, child support award or other offici information</li> </ul>		g income	# ir Househo		ach add'l on, add:	\$5,346		\$445
Certification Under Penalty of P certify under penalty of perjury that (check o  I acknowledge that Lifeline is a federal government b or being barred from the program.  I acknowledge that only one Lifeline service is availa service. (For purposes of Lifeline, a "household" is an I acknowledge that a household is not permitted to re the Federal Communications Commission and will res True Wireless Lifeline service, I agree to cancel that Li I acknowledge that Lifeline is non-transferable and th I acknowledge that providing false or fraudulent infor I will notify True Wireless within 30 days if for any re program, or if I or a member of my household receive I acknowledge that I may be required to re-certify the I move to a new address. I will provide the new add.	r initial): enefit and that willfully able per household, an y individual or group of sceive Lifeline benefits i sult in de-enrollment fra feline service with any at I may not transfer m mation to receive Lifeline eason I no longer satist is another Lifeline bene to my continued eligib	nd that, to findividua from mult om the Lif other prov y benefit t ne benefit fy the crite fit.	the best of Is who live to iple provide feline progra- vider. so any other is is punishal eria for rece- feline at an	of my knowl together at ers and that am. If I am person. bble by law. eiving Lifelin	edge, no oti the same ad- violation of participating ne services, s	her person in modress and share in this limitation congrime in another Lifelin such as no longe	y househ ncome ar nstitutes ine progra	old is receiving a Lifeline and expenses.) a violation of the rules of am at the time I apply for atting in any of qualifying
If I move to a new address, I will provide the new add If I provided a temporary address, I will be required the Lifeline program. I authorize True Wireless to access any records requiwireless to release any records required for the address to address and the service Administrative Company, to be used in a Lifeling and the service Administrative Company, to be used in a Lifeling and the service Administrative Company.	o verify my temporary red to verify my statem ministration of the Life	address en nents on the eline progr	very 90 days his form and ram (for exa	d to confirm ample, nam	my eligibilite, telephone	ty under the Lifel e number and ac	line progr ddress), ir	am. I also authorize True ncluding to the Universal

Applicant's Signature Date

I certify that the information contained in this certification is true and correct to the best of my knowledge.

Please mail: True Wireless Lifeline Processing Center, PO Box 1900, Toledo, OH 43682-4010
Customer Service: 877-412-1919 Fax: 1-855-254-4611 www.gotruewireless.com



90 mins. FREE	(funded by	, Lifeline
---------------	------------	------------

### Maryland Lifeline Application Form

IRUE™		Customer Account Num	be
WIRELESS LLC		Today's Date:	
Fill Out Your Information			
Last Name	First Name		Middle Initial
Birth Date	Contact Phone Number	Last	4 digits of Social Security Number
Residential Address (No P.O Boxes for res. Address) This is my (check	Apt: one): Permanent Addres	<b>City</b> ss □ Temporary Addr	State Zip Code ress
Billing Address (if different)	Apt:	City	State Zip Code
Multiple households sharing an address: [contribute income to my household and/or share in r			
Lifeline Application			
I certify that I participate in one of the You must provide documentation de	following programs (check omonstrating your current pa	one): rticipation in the progra	m checked below.
Federal Public Housing Assistance (Section 8)	Supplemental Security Income	Temporary [	Disability Assistance Program (TDAP)
Supplemental Nutrition	Temporary Assistance to Needy Fam		ool Lunch Program's free lunch program
Assistance Program	Medical Assistance (MA)		-
Medicaid	Temporary Cash Assistance (TCA)		nergy Assistance Program (MEAP)
Low-Income Home Energy Assistance Program		☐ Electric U	niversal Service Program (EUSP)
ertification Under Penalty of Pe	rjury		
certify under <b>penalty of perjury</b> that (che	ck or initial):		
I acknowledge that Lifeline is a federal government be or being barred from the program.  I acknowledge that only one Lifeline service is availated service. (For purposes of Lifeline, a "household" is any I acknowledge that a household is not permitted to rethe Federal Communications Commission and will result a service. I agree to cancel that Lifeline I acknowledge that Lifeline is non-transferable and the I acknowledge that providing false or fraudulent informing I will notify True Wireless within 30 days if for any reprogram, or if I or a member of my household received I acknowledge that I may be required to re-certify the termination of my Lifeline benefits.  If I move to a new address, I will provide the new addrest of I provided a temporary address, I will be required to the Lifeline program.  I authorize True Wireless to access any records required for the address to release any records required for the address of service.  I certify that the information contained in this certification.	ble per household, and that, to the best a individual or group of individuals who live ceive Lifeline benefits from multiple proviult in de-enrollment from the Lifeline provieline service with any other provider. In the provider of the mation to receive Lifeline benefits is punisuason I no longer satisfy the criteria for restandard provider. In the provider of the criteria for restandard provider of the criteria for restandard provider. In the provider of the criteria for restandard provider of the criteria for restandard provider. In the criteria for restandard provider of the criteria for restanda	e of my knowledge, no other person e together at the same address and ders and that violation of this limita gram. If I am participating in another person. hable by law. ecciving Lifeline services, such as not any time, and that my failure to reason. If I do not provide verification and to confirm my eligibility under the example, name, telephone number ministration of the Lifeline program	n in my household is receiving a Lifeline share income and expenses.) tion constitutes a violation of the rules of er Lifeline program at the time I apply for b longer participating in any of qualifying e-certify will result in de-enrollment and within 30 days, I will be de-enrolled from the Lifeline program. I also authorize True and address), including to the Universal

Applicant's Signature Date

Please mail: True Wireless Lifeline Processing Center, PO Box 1900, Toledo, OH 43682-4010

**Customer Service: 877-412-1919** Fax: 1-855-254-4611 www.gotruewireless.com



### 90 mins. FREE (funded by Lifeline) Maryland Lifeline Application Form

WIRELESS LLC		Tod	ay's Date:		
		100			
ill Out Your Information					
Last Name	First Name			Middle I	e Initial
Birth Date	Contact Phone Numb			Loot 4 digito of C	Casial Casurity Num
DITTI Date	Contact Phone Numb	er 		Last 4 digits of 5	Social Security Numl
Residential Address	Apt	: Cit	ty	State	Zip Code
(No P.O Boxes for res. Address) This is my (check	one): Permanent	Address	Tempora	ry Address	·
Billing Address (if different)	Apt:	Cit	:у	State	Zip Code
Iultiple households sharing an address:	I hereby certify that I res	ide at an addre	ess occupied by m	ultiple households, inc	cluding adults who do
ntribute income to my household and/or share in i	ny household's expenses, and	I will complete	e a separate Lifelin	ne Household Worksh	eet.
eline Application					
ertify that my household income is at o	or helow 135% of the F	ederal Pov	erty Guideline	es as indicated h	elow.
ibility for Lifeline may apply if your household income is	at or below 135% of the	Check or	Persons in		
eral Poverty Guidelines for a household of that size. Inc	icate which income range	complete	Household	Annual Income	Monthly Income
lies to you in the chart. You must provide proof of eligit include:	oility based on income, which		2	\$15,079 \$20,425	\$1,257 \$1,702
Last year's federal or state tax return			3	\$25,771	\$2,148
Current income statement from an employer or pa	•		4	\$31,117	\$2,593
<ul> <li>consecutive months within the previous 12 months</li> <li>A Social Security statement of benefits</li> </ul>	o)		5 6	\$36,463 \$41,809	\$3,039 \$3,484
A retirement/pension statement of benefits			7	\$47,155	\$3,464
<ul> <li>An Unemployment/Workers' Compensation staten</li> <li>Federal notice letter of participation in General Ass</li> </ul>			8	\$52,501	\$5,375
<ul> <li>Pederal notice letter of participation in General Ass</li> <li>Divorce decree, child support award or other official</li> </ul>		# in	For each add'l	4	A
information		Household	person, add:	\$5,346	\$445
ertification Under Penalty of P	erjury				
rtify under <b>penalty of perjury</b> that (che	ck or initial):				
I acknowledge that Lifeline is a federal government bene	efit and that willfully making false s	tatements to ob	tain the benefit can	result in fines, imprisonm	nent, de-enrollment or be
barred from the program.					
I acknowledge that only one Lifeline service is available purposes of Lifeline, a "household" is any individual or gro	•	•		•	iving a Lifeline service.
I acknowledge that a household is not permitted to receiv					
Communications Commission and will result in de-enrolli service, I agree to cancel that Lifeline service with any oth		ı am participatin	g in another Lifeline	program at the time i ap	ply for True Wireless Life
I acknowledge that Lifeline is non-transferable and that I I I acknowledge that providing false or fraudulent informat					
I will notify True Wireless within 30 days if for any reason	'	,	services, such as no lo	onger participating in any	of qualifying program, or
or a member of my household receives another Lifeline by lacknowledge that I may be required to re-certify to my		ny time and that	t my failure to re-cer	tify will result in de-enroll	ment and termination of
Lifeline benefits.	,	,, and that	, randie to re ter	, result in de emon	community of
If I move to a new address, I will provide the new address If I provided a temporary address, I will be required to ve	•	O days. If I do no	t provide verification	within 30 days, I will be	de-enrolled from the Life
program.	, , , , , ,	,		, ,	
I authorize True Wireless to access any records required release any records required for the administration of t					
Company, to be used in a Lifeline database and to ensure	the proper administration of the Lif	eline program. Fa		•	
I certify that the information contained in this certification	is true and correct to the best of m	ny knowledge.			
Applicant's Signature				Date	

Please mail: True Wireless Lifeline Processing Center, PO Box 1900, Toledo, OH 43682-4010

**Customer Service: 877-412-1919** Fax: 1-855-254-4611 www.gotruewireless.com



1	1000 mins.	\$1.00	(includes	\$34.25 i	n Lifeline	Funding
---	------------	--------	-----------	-----------	------------	---------

Unlimited mins. \$6.75 (includes \$34.25 in Lifeline Funding)

Oklohomo	l ifalina An	nligation Forn
Okianoma	Liieiine Ad	plication Forn

Customer Account Number

Today's Date:

Last Name	First Name	Middle Initial
Birth Date	Contact Phone Number	Last 4 digits of Social Security # or Triba
Residential Address (No P.O Boxes for res. Address) This is my (che		City State Zip Code Temporary Address
Billing Address (if different)  I certify I live on Tribal land: Yes  Multiple households sharing an address	□ No	City State Zip Code  dress occupied by multiple households, including adults who do n
Lifeline Application I certify that I participate in one of the You must provide documentation of the You must provide documentation of the You must provide documentation of Supplemental Public Housing Assistance (Section 8)  Supplemental Nutrition Assistance Program  Medicaid	he following programs (check one): lemonstrating your current partici Supplemental Security Income Temporary Assistance to Needy Families	cipation in the program checked below.  Vocational Rehabilitation (including hearing impaired)
Low-Income Home Energy Assistance Program  Food Distribution Program on Indian Reservations	Head Start (only those households meeting its income qualifying standard Oklahoma Sales Tax Relief  Bureau of Indian Affairs general assistance	to Needy Families
barred from the program.  I acknowledge that only one Lifeline service is available purposes of Lifeline, a "household" is any individual or I acknowledge that a household is not permitted to recommunications Commission and will result in de-enroll at the time I apply for True Wireless Lifeline service, I agree to I acknowledge that Lifeline is non-transferable and that I acknowledge that providing false or fraudulent inform	neck or initial): nefit and that willfully making false statements to obtate per household, and that, to the best of my knowled group of individuals who live together at the same active Lifeline benefits from multiple providers and that ment from the Lifeline program. If I am participating is a cancel that Lifeline service with any other provider. I may not transfer my benefit to any other person. ation to receive Lifeline benefits is punishable by law.	at violation of this limitation constitutes a violation of the rules of the Federa g in another Lifeline program

If I provided a temporary address, I will be required to verify my temporary address every 90 days. If I do not provide verification within 30 days, I will be de-enrolled from the

\_ I authorize True Wireless to access any records required to verify my statements on this form and to confirm my eligibility under the Lifeline program. I also authorize True Wireless to release any records required for the administration of the Lifeline program (for example, name, telephone number and address), including to the Universal Service Administrative

Applicant's Signature Date

Company, to be used in a Lifeline database and to ensure the proper administration of the Lifeline program. Failure to consent will result in a denial of service.

If I move to a new address, I will provide the new address to True Wireless within 30 days.

\_ I certify that the information contained in this certification is true and correct to the best of my knowledge.

Lifeline program.

TRUE
WIRELESS LLC

1000 mins. \$1.00 (includes \$34.25 in Lifeline Fundir
--

Unlimited mins.	\$6.75	(includes	\$34.25 ir	ı Lifeline	Funding)
Omminica minis.	JU./J	(IIICIUUES .	73 <del>7</del> .23 II	I LII EIIII E	i ununing/

### **Oklahoma Lifeline Application Form**

Last Name	Fir	st Name			Middle II	nitial	
Birth Date	Contact Phor	Contact Phone Number		Last 4 digits of Socia		al Security # or Tribal II	
Residential Address (No P.O Boxes for res. Address) This is n	ny (check one):	Apt: manent Add	City ress Ter	L S mporary Addres	<b>State</b>	Zip Code	
Billing Address (if different)		Apt:	City		State	Zip Code	
I certify I live on Tribal land:	Yes No						

### Lifeline Application

I certify that my household income is at or below 135% of the Federal Poverty Guidelines as indicated below:

Eligibility for Lifeline may apply if your household income is at or below 135% of the Federal	Check or	Persons in	Annual Income	Monthly Income
Poverty Guidelines for a household of that size. Indicate which income range applies to you	complete	Household	Aimai mcome	Working meome
in the chart. You must provide proof of eligibility based on income, which can include:		1	\$15,079	\$1,257
<ul> <li>Last year's federal or state tax return</li> </ul>		2	\$20,425	\$1,702
<ul> <li>Current income statement from an employer or paycheck stub (must cover 3</li> </ul>		3	\$25,771	\$2,148
consecutive months within the previous 12 months)		4	\$31,117	\$2,593
<ul> <li>A Social Security statement of benefits</li> </ul>		5	\$36,463	\$3,039
A retirement/pension statement of benefits		6	\$41,809	\$3,484
<ul> <li>An Unemployment/Workers' Compensation statement of benefit</li> </ul>		7	\$47,155	\$3,930
Federal notice letter of participation in General Assistance		8	\$52,501	\$5,375
<ul> <li>Divorce decree, child support award or other official document containing income information</li> </ul>	# in Household	For each add'l person, add:	\$5,346	\$445

### **Certification Under Penalty of Perjury**

I certify under **penalty of perjury** that (check or initial):

 i acknowledge that Lifetine is a federal government benefit and that willfully making false statements to obtain the benefit can result in fines, imprisonment, de-enrollment or being
barred from the program.
 I acknowledge that only one Lifeline service is available per household, and that, to the best of my knowledge, no other person in my household is receiving a Lifeline service. (For
purposes of Lifeline, a "household" is any individual or group of individuals who live together at the same address and share income and expenses.)
 I acknowledge that a household is not permitted to receive Lifeline benefits from multiple providers and that violation of this limitation constitutes a violation of the rules of the Federal
Communications Commission and will result in de-enrollment from the Lifeline program. If I am participating in another Lifeline program at the time I apply for True Wireless Lifeline
service, I agree to cancel that Lifeline service with any other provider.
 I acknowledge that Lifeline is non-transferable and that I may not transfer my benefit to any other person.
I acknowledge that providing false or fraudulent information to receive Lifeline benefits is punishable by law.
I will notify True Wireless within 30 days if for any reason I no longer satisfy the criteria for receiving Lifeline services, such as no longer participating in any of qualifying program, or if I
or a member of my household receives another Lifeline benefit.
 I acknowledge that I may be required to re-certify to my continued eligibility for Lifeline at any time, and that my failure to re-certify will result in de-enrollment and termination of my
Lifeline benefits.
 If I move to a new address, I will provide the new address to True Wireless within 30 days.
 If I provided a temporary address, I will be required to verify my temporary address every 90 days. If I do not provide verification within 30 days, I will be de-enrolled from the Lifeline
program.
 I authorize True Wireless to access any records required to verify my statements on this form and to confirm my eligibility under the Lifeline program. I also authorize True Wireless to
release any records required for the administration of the Lifeline program (for example, name, telephone number and address), including to the Universal Service Administrative
Company, to be used in a Lifeline database and to ensure the proper administration of the Lifeline program. Failure to consent will result in a denial of service.
 I certify that the information contained in this certification is true and correct to the best of my knowledge.

Applicant's Signature Date

□ 90 m	ins. FREE (funded by Lifeline)		nd Lifeline Appli	ication Form
		Customer Accou	unt Number	
IRUE™		Today's Date:		
Fill Out Your Informatior	1			
Last Name	First Name		Middle	Initial
Birth Date	Contact Phone Number		Last 4 digits of Socia	al Security # or Tribal ID
Residential Address (No P.O Boxes for res. Address) This is my	Apt: y (check one):	City Tempo	State erary Address	Zip Code
(NO P.O BOXES TOTTES. Address) TTTIS 13 TTY	y (check one).		l	ı
Billing Address (if different)	Apt:	City	State	Zip Code
I certify I live on Tribal land:	Yes No			
 Nultiple households sharing an add	dress: I hereby certify that I reside at	an address occupied by	multiple households, incl	uding adults who do not
	share in my household's expenses, and I will o		•	=
feline Application				
• •	of the following programs (check	cono):		
You must provide documentat	e of the following programs (check ion demonstrating your current p	participation in th	e program checked	below.
Federal Public Housing Assistance (Section 8	8) Supplemental Security Income		National School Lunch Pr	rogram's free lunch
Supplemental Nutrition Assistance Program	Temporary Assistance to Needy Fa	ımilies Program	program Rhode Island Medical Ass	sistance Program
Medicaid	Family Independence Program	, <u> </u>	Rhode Island Pharmaceu	_
		L	Elderly	recui Assistance to the
Low-Income Home Energy Assistance Progra			Bureau of Indian Affairs	General Assistance
Food Distribution Program on Indian Reservations	Head Start (only those households income qualifying standard)	s meeting its	Tribally administered Temporary Assistance for	
ou wish to qualify based on	income, a different form is r	L equired.	Needy Families	
		·		
tification Under Penalty of perjury that				
	ment benefit and that willfully making false stateme	ents to obtain the benefit o	can result in fines, imprisonme	nt, de-enrollment or being
barred from the program.  I acknowledge that only one Lifeline service is	available per household, and that, to the best of m	y knowledge, no other pe	rson in my household is receiv	ring a Lifeline service. (For
	dual or group of individuals who live together at the set to receive Lifeline benefits from multiple providers			of the rules of the Federal
	de-enrollment from the Lifeline program. If I am pa			
I acknowledge that Lifeline is non-transferable a	and that I may not transfer my benefit to any other p			
	t information to receive Lifeline benefits is punishable any reason I no longer satisfy the criteria for receivin	•	no longer participating in any o	f qualifying program, or if I
or a member of my household receives another  I acknowledge that I may be required to re-cert	r Lifeline benefit. tify to my continued eligibility for Lifeline at any time	e, and that my failure to re-	certify will result in de-enrollm	nent and termination of my
Lifeline benefits.  If I move to a new address, I will provide the ne	w address to True Wireless within 30 days.			
If I provided a temporary address, I will be requ program.	uired to verify my temporary address every 90 days.	If I do not provide verifica	tion within 30 days, I will be de	e-enrolled from the Lifeline
I authorize True Wireless to access any records release any records required for the administr Company, to be used in a Lifeline database and	s required to verify my statements on this form and ration of the Lifeline program (for example, name, to ensure the proper administration of the Lifeline p	telephone number and adrogram. Failure to consent	dress), including to the Unive	rsal Service Administrative
_ I certify that the information contained in this c	ertification is true and correct to the best of my know	vledge.		

Please mail: True Wireless Lifeline Processing Center, PO Box 1900, Toledo, OH 43682-4010

Applicant's Signature

Customer Service: 877-412-1919 Fax: 1-855-254-4611 www.gotruewireless.com

Date

<u>_</u>					
90 mins. FR	EE (funded by Lifelin	e) Rho	ode Island	Lifeline Appl	ication Form
		Custo	omer Account	Number	
<b>TRUE™</b>		Toda	y's Date:		
Fill Out Your Information					
I III Gut Toui IIII Gi III Gi III Gi			Ì		
Last Name	First Name			Middle	 Initial
Birth Date	Contact Phone Number	er	i	ast 4 digits of Soci	al Security#or Tribal II
Residential Address (No P.O Boxes for res. Address) This is my (check	Apt: one): Permanent		<b>y</b>	<b>State</b> y Address I	Zip Code
Billing Address (if different)	Apt:	Cit	v	State	Zip Code
I certify I live on Tribal land: Yes	□ No		•		
Lifeline Application  I certify that my household income is at o				s as indicated be	low:
Eligibility for Lifeline may apply if your household income Federal Poverty Guidelines for a household of that size.		Check or complete	Persons in Household	Annual Income	Monthly Income
applies to you in the chart. You must provide proof of el	•		1	\$15,079	\$1,257
which can include:			2	\$20,425	\$1,702
<ul> <li>Last year's federal or state tax return</li> <li>Current income statement from an employer or</li> </ul>	navcheck stuh (must cover 3		3 4	\$25,771	\$2,148
consecutive months within the previous 12 mon			5	\$31,117 \$36,463	\$2,593 \$3,039
<ul> <li>A Social Security statement of benefits</li> </ul>	,		6	\$41,809	\$3,484
<ul> <li>A retirement/pension statement of benefits</li> </ul>			7	\$47,155	\$3,930
An Unemployment/Workers' Compensation stat			8	\$52,501	\$5,375
<ul> <li>Federal notice letter of participation in General A</li> <li>Divorce decree, child support award or other off income information</li> </ul>	# in Household	For each add'l person, add:	\$5,346	\$445	
Certification Under Penalty of Po					
certify under <b>penalty of perjury</b> that (che	ck or initial):				
I acknowledge that Lifeline is a federal government benef	fit and that willfully making false st	tatements to obt	ain the benefit can r	esult in fines, imprisonme	nt, de-enrollment or being
barred from the program.					
I acknowledge that only one Lifeline service is available purposes of Lifeline, a "household" is any individual or gro			•	•	ing a Liteline service. (For
I acknowledge that a household is not permitted to receive					of the rules of the Federal
Communications Commission and will result in de-enrolln service, I agree to cancel that Lifeline service with any other		l am participating	g in another Lifeline p	program at the time I appl	y for True Wireless Lifeline
I acknowledge that Lifeline is non-transferable and that I m	•	ther person.			
I acknowledge that providing false or fraudulent information	·				
I will notify True Wireless within 30 days if for any reason or a member of my household receives another Lifeline be	,	eceiving Lifeline s	ervices, such as no lo	inger participating in any c	t qualitying program, or it I
I acknowledge that I may be required to re-certify to my c		ny time, and that	my failure to re-cert	ify will result in de-enrollm	ent and termination of my
Lifeline benefits.	to True Wireless within 20 days				
If I move to a new address, I will provide the new address to the I provided a temporary address, I will be required to ver	•	days. If I do not	provide verification	within 30 days, I will be de	e-enrolled from the Lifeline
program.		·		•	
I authorize True Wireless to access any records required to release any records required for the administration of th					
Company, to be used in a Lifeline database and to ensure t	he proper administration of the Life	eline program. Fa			

Applicant's Signature Date

## Exhibit 2 Sample Marketing Material

## 90 FREE Monthly Minutes



## FRE Great Phone

## ENROLL TODAY!

www.gotruewireless.com



## Free 90 Monthly Minutes

# Free Enrollment No Contract No Deposit No Credit Check

www.gotruewireless.com



This offering is a Lifeline-supported service. Lifeline is a government assistance program and only eligble consumers may enroll in the program. EBT card or government documentation that clearly shows proof of participation in EBT (food stamps) is required. Please call for other qualifying programs in your state and requirements. Lifeline is limited to one benefit per household, consisting of either wireline or wireless service, and is not transferable.

## Exhibit 3 Script for Oral Certifications

### **Verbal Certification Script for True Wireless Call Center**

1.	Good afternoon Mr./Mrs. Let me confirm your information, and we will be done here and able
	to mail your phone out.
2.	Would you kindly state your first and last name for our records?

3.	Is the f	ollowing information correct?
	a.	Your [permanent—state if applicable] physical address is
		i. [If address temporary, note in file]
		ii. [If multiple "households" at same physical address MUST complete "Lifeling
		Household Worksheet"]
	b.	The last four digits of your social security number are
	c.	Your date of birth is
	d.	IF PROGRAM-BASED
		i. The government assistance you are on is
	e.	IF INCOME BASED
		i. The number of persons in your household is and your [annual or monthly—
		state one] income is \$

- 4. Very Good. Now if you will confirm you qualify for Lifeline by answering yes or no to each of these statements under penalty of perjury:
  - a. IF TRIBAL: You certify that you live on Tribal land. [yes or no]
  - b. You are aware that Lifeline is a federal government assistance program, that you may not transfer your service to anyone, and only one Lifeline discount per household is allowed. If you currently receive Lifeline from another phone company, you will notify them that you are no longer qualify for their Lifeline service. [yes or no]
  - c. You are qualified to receive Lifeline and will notify True Wireless within 30 days if you no longer receive \_\_\_\_\_ government assistance or someone else in your household receives Lifeline. [yes or no]
  - d. You understand that if you move, you will need to provide us with your new address within 30 days. [yes or no]
  - e. True Wireless will contact you once per year to verify that you remain eligible, and you understand that if you do not respond or are no longer eligible, you will lose your Lifeline benefits. [yes or no]
  - f. You authorize True Wireless to verify your eligibility with, and release your personal information to, entities and databases that manage the Lifeline program, including the Universal Service Administrative Company. [yes or no]
  - g. You understand that providing false information to receive Lifeline benefits can result in fines, imprisonment or denial of benefits, and certify that all the information you have provided is true and correct to the best of your knowledge. [yes or no]

[The applicant MUST say "yes" to EACH of the questions or the application MUST be denied.]

5. Mr./Mrs. \_\_\_\_Thank you and your order is now complete. Thank you for calling True Wireless and have a great day!